



SAVE THE DATE

DECEMBER 2-4, 2024

AI MASTERCLASSES 2024

Join the practical AI Week in Delft

BRASSERSPLEIN 1,
2612 CT, DELFT



#AI Masterclasses



DECEMBER 2, 2024

AI FOR LEADERSHIP BY HENRIK KNIBERG

Many organizations aim to leverage AI but often fall into common innovation pitfalls: endless proofs-of-concept, assigning AI projects to a single individual, or simply activating tools and waiting for results. In this course, you'll learn why AI differs from other technologies and how to make it both practical and impactful for your organization. You'll also explore how to foster a culture of AI responsibility and ethical usage. This workshop-style training goes beyond the hype, equipping you to effectively lead AI initiatives and drive AI adoption within your organization.

Target Audience: AI-responsible leaders at CxO level and strategic decision-makers

€999



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Henrik Kniberg

Henrik Kniberg is a Generative AI entrepreneur and product developer. He founded multiple companies focused on autonomous AI agents. He's known for the viral video "Generative AI in a Nutshell" and his earlier work as a Minecraft developer, Agile expert, and creator of the "Spotify Engineering Culture" video.

Register now to secure your place!



DECEMBER 3 & 4, 2024

GEN AI FOR DEVOPS ENGINEERS AND DEVELOPERS BY PATRICK DEBOIS & JOHN WILLIS

This specific course is tailored to the traditional developer, DevOps and DevSecOps engineer who wants to learn more on genAI. The best thought leaders to transfer this knowledge to you are in Delft: co-authors of the DevOps Handbook: Patrick Debois & John Willis.

Target Audience: DevOps
Engineers, Developers

€1,595



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Patrick Debois

Most known for his work in DevOps and DevSecOps, he has been active in the space of genAI for a few years now. With his extensive background he knows the traditional SDLC in depth and can translate the concepts of the genAI domain to familiar concepts of software engineering easily.



John Willis

As an accomplished author and innovative entrepreneur, John is deeply passionate about exploring and advancing the synergy between Generative AI technologies and the transformative principles of Dr. Edwards Deming.

Register now to secure your place!

AGENDA FOR THE SESSION

DATE	EVENT	TARGET AUDIENCE	PRICE
December 2	AI for Leadership (Henrik Kniberg)	AI-responsible leaders at CxO level and strategic decision-makers	€999
December 3 & 4	GenAI For DevOps Engineers and Developers (Patrick Debois & John Willis)	DevOps Engineers, Developers	€1595



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